

Case Study

S. Cooper & Sons Limited

Total Integration

“HaulTech has given us an integrated system that manages our orders, customers, warehouse, fleet and traffic office”.

Richard Howarth



Customer Overview

Set up in 1925 S Cooper & Sons Ltd has grown to become one of Cheshire's top logistics companies. Working from their 7 acre site in Winsford, S Cooper offers an inclusive portfolio of haulage and warehouse services to their customer base. To cover their customers' diverse requirements S Cooper has a mixed fleet of over 100 vehicles all equipped with vehicle tracking. S Cooper offer a wide range of services including Hazardous haulage, storage, and nationwide coverage that is further enhanced through their membership of the Pallet-Track network.

Products Used

HaulTech Traffic Management System:

Interactive Customer Portals:

Warehouse Management System:

POD Management System:

Financial & Performance Reports:

System Integration

S. Cooper & Sons Limited

The Challenge

The S Cooper team went to market looking for a number of solutions that would ultimately provide them complete control and visibility of their entire haulage operation. Their aim was to purchase a number of software solutions, which would provide them with a diary-based management system that could handle the diverse range of services they offer while integrating fleet, warehouse and online management systems to deliver complete operational visibility and financial control. Of particular importance was the ability for the chosen system or systems to manage and improve the utilisation of S. Cooper Ltd's 100+ vehicles while ensuring all work undertaken was cost-effective and to a high service standard.



The Solution

HaulTech worked closely with S Cooper & Sons Ltd to develop a fully integrated system that tied together all of their operational processes to deliver performance improvement together with full operational and financial visibility.

"HaulTech has given us an integrated system that manages our orders, customers, warehouse, fleet and traffic office. The system has enabled us to better manage our operational and financial performance while improving customer service through advanced services and visibility."

**Richard Howarth MD,
S Cooper & Sons Limited.**

