

Case Study

RASE Distribution Limited



Total Control

"HaulTech have provided us with an integrated solution that enables us to manage customer requirements through every stage of the order and delivery process"



Products Used

HaulTech Traffic Management System:

Complete control of job booking, resource allocation, load planning, document generation and customer account management in a single reference system.

HaulTech Warehouse Management System:

Time saving, real time visibility of the warehouse segregation plan, warehouse utilisation and COMAH stock holding calculations.

Interactive on line Customer Portals:

Customers can track individual consignments and retrieve Proof of Delivery confirmation via a secure web portal

Vehicle Tracking:

Enables Rase Distribution to meet strict customer delivery standards and keep their customers advised of delivery status.

eSignature and POD Capture:

No lost documents and faster invoicing with instant POD availability.

Financial & Performance Reports:

Daily driver & vehicle revenue reports along with customer trend and POD management reports provide senior management with the data required to identify trends and manage operational performance.

Operational Capability

Rase Distribution Limited

Customer Overview

RASE provide their clients a range of quality assured services including Contract Logistics, UK & European full loads, UK distribution of packaged hazardous goods, extensive storage facilities including 'Top Tier' COMAH status plus Express, Premium and Economy pallet collection and delivery services throughout the UK and Europe for non-hazardous goods.



The Challenge

In order to win a tender with the global agrochemical provider DuPont, RASE looked to further develop their Traffic and Warehouse Management Systems. By investing in an integrated Traffic and Warehouse Management System from HaulTech, RASE introduced a company-wide system bespoke to their needs that not only helped them win the tender, but has optimised their operational efficiency and enabled them to offer their clients complete transparency and control of their stocks (including products stored under the COMAH Regulations).

The Solution

HaulTech has supplied RASE with an integrated system that provides DuPont a secure link with their SAP order processing system enabling them to process collection, picking and delivery orders directly into RASE's WMS and TMS which sends confirmation messages back to DuPont at every stage of the process from order receipt to delivery, signature capture and scanning of the POD. Geoff Hill, RASE's Managing Director explains 'The packaged chemical sector is heavily regulated and requires additional reporting and total traceability of the lifecycle of each consignments and the associated hazards therein. All transport paperwork has to comply with the ADR Regulations for road transport and the warehouse records have to comply with the COMAH Regulations. We chose HaulTech knowing that when the regulatory bodies updated regulations (as is the case of the Tunnel Codes), we could depend on the HaulTech team to work in partnership with RASE to integrate the changes to the systems. The inclusion of live visibility of the warehouse utilization, HSG71 Segregation Plan and COMAH stock holding calculations has provided our operators with a very powerful reporting tool. The resulting saving in management time is in keeping with our lean thinking ethos.'

'We expect HaulTech TMS and WMS will continue to help RASE to further expand into niche markets whilst providing our staff with the best tools to manage all sectors from the less complex 'on demand' customer to the total logistics packages we provide, giving all our customers complete visibility and traceability of their products via the portals on our website' added Ian Lovely, General Manager

As a result of their Dupont project Rase were nominated for the coveted **'Best use of Technology' Award at the 2010 Motor Transport Awards.**